



Walk 'n Mass

Ice Cream Parlors / AVA Special Program

Supposedly, New Englanders eat more ice cream per capita than anywhere else in the US. So it makes logical sense for the idea to have a special program about ice cream to come from the area.

Reminisce with fellow walkers about being taken out by your parents or grandparents for sundaes or meeting your friends after school for banana splits. Maybe a special date happened at an ice cream parlor. They have been a special part of America's social and cultural history.

Walk 'n Mass is sponsoring this national special program. It begins January 1, 2017 and ends December 31, 2019 with an extra year to finish and submit completed books.

The challenge is to complete 20 different AVA sanctioned events that pass an ice cream parlor. Chains such as Dairy Queen, Friendly's, and Shaklee's count, but can be used only once. Mobile ice cream trucks do not qualify. Maybe the challenge will be to not sample the ice cream from each parlor!

Booklet: \$10, checks mailed to POC, made out to Walk 'n Mass
Please include address and email address for contact information

Award: 3" x 4" patch mailed at completion of challenge



Send completed books to POC to receive patch.

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